



To,
Advisor (B&CS)
Telecom Regulatory Authority of India,
Mahanagar Doorsanchar Bhawan,
Jawahar Lal Nehru Marg,
Old Minto Road,
New Delhi – 110 002

<u>Sub</u>: Intimation to the Telecom Regulatory Authority of India ("*Authority*") regarding the approval received from the Ministry of Information & Broadcasting ("**MIB**") for change of name and logo of 'DSPORT' and 'DSPORT HD' channel of Discovery Communications India ("**DCI**") to 'EUROSPORT' and 'EUROSPORT HD' respectively.

Ref: 1) Our letter dated 28.02.2020; and

2) Approval received from Ministry of Broadcasting vide letter dated 09th March 2020.

Dear Sir,

We write to you with reference to the reporting requirements provided under Clause 6(2) of the extant Tariff Order and in furtherance of our letter dated 28th February 2020.

In this regard, we wish to inform the Authority that DCI has received approval from MIB to change name and logo of our channels 'DSPORT' and 'DSPORT HD to 'EUROSPORT' and 'EUROSPORT HD' respectively, vide approval letter received from MIB dated 09th March 2020 ("Approval"). The said Approval is annexed herewith as Annexure A.

We wish to further notify the Authority that DCI will be re-branding its channels DSPORT to EUROSPORT and DSPORT HD to EUROSPORT HD with effect from 18th March 2020 (tentatively).

We request you to treat this as our intimation under Clause 6(2) of the extant Tariff Order. This is for your kind information and record.

Yours sincerely

For Discovery Communications India

Compliance Officer

Discovery Communications India

(A Private Company with Unlimited Liability)

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